

2020 Lacrosse Unites for HER Sponsorship Opportunities

Dear Sponsor,

Belles Lacrosse Club will host its second annual Lacrosse Unites for HER event May 17, 2020 to raise funds and awareness for Unite for HER. UFH is a registered 501(c)(3) nonprofit organization committed to bridging the gap between the medical and wellness communities by funding and delivering complementary therapies that support the physical and emotional needs of women with breast or ovarian cancer during treatment and beyond. The Lacrosse Unites for HER event also provides a unique opportunity to educate young women and girls about the benefits of organic products, nutrition, regular physical activity, breast health, and improved lifestyle choices.

Please consider becoming a sponsor of this exciting event. Through partnerships with generous donors, regional lacrosse clubs, community and business leaders, our goal is to raise the support necessary to fund essential breast cancer outreach initiatives. You have the assurance that your contribution will directly benefit breast cancer patients in the 35 hospital and cancer center communities UFH serves through wellness day programs, free complementary therapy treatments (such as nutrition, acupuncture, yoga, massage), grants, and compassionate care. Last year, with your help we administered over \$500,000 in funding for these programs to ensure women with breast and ovarian cancer and their families have the resources they need to find their personal path to healing.

We encourage you to review the enclosed materials explaining the sponsorship opportunities in detail, and if you have any questions please contact Cameron Cotruffello at ccotruffello@uniteforher.org.

Sincerely,

Sue Weldon
Unite for HER, President and Founder
14-year Breast Cancer Survivor
www.uniteforher.org

Dale Watkins
Belles Lacrosse, Director
www.belleslacrosseclub.com

The official registration and financial information of Unite for HER may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Unite for HER is an IRS registered 501(c)(3).

2020 Lacrosse Unites for HER Sponsorship Opportunities

All sponsorship agreements and logos are due by April 24, 2020.

Pink Friend - \$100

Recognition on event webpage

Cradle Sponsor - \$250

Recognition on the event webpage

Corporate logo or name sponsorship banner

Shot Sponsor - \$500

Recognition on the event webpage

Corporate logo or name sponsorship banner

Vendor Booth at Event*

Parking Sponsor - \$750 (Two Available)

Recognition on the event webpage

Corporate logo or name sponsorship banner

Vendor Booth at Event*

Exclusive signage at parking area

Field Sponsors - \$1,000 (Six Available)

Recognition on the event webpage

Corporate logo or name sponsorship banner

Vendor Booth at Event*

Exclusive signage on playing field

Quick-Stick Sponsor - \$2,500

Recognition on the event webpage

Corporate logo or name sponsorship banner

Vendor Booth at Event*

Logo on event day t-shirt

Family Tailgate Sponsor - \$3,000

Recognition on the event webpage

Corporate logo or name sponsorship banner

Vendor Booth at Event*

Logo on event day t-shirt

Exclusive Banner at Family Tailgate Area (Vendor, Live Music, Food Truck area)

Pinnie Sponsor - \$5,000 (One Available)

Recognition on the event webpage

Corporate logo or name sponsorship banner

Vendor Booth at Event*

Logo on event day t-shirt

Corporate logo or name on the back of every player's pinnie

Event Partner - \$7,500

Recognition on the event webpage

Corporate logo on name event banner

Vendor Booth at Event*

Logo on event day t-shirt

Corporate logo on event banner

Corporate name linked with event name in all event communications and social media promotion

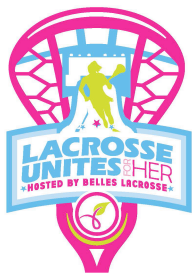
In - Kind Donors

Individuals, organizations or businesses donating products or services to the Lacrosse Unites for HER event will receive sponsor benefits based on the value of their donation.

*Any retail vendor will donate 10% proceeds to Unite for HER from day-of sales and must also provide raffle item or raffle basket for event

About Unite for HER: Unite for HER is a nonprofit organization founded in 2009 by Sue Weldon, gymnastics coach and 14-year breast cancer survivor. The organization has developed four areas of outreach that are funded by private donations, sponsorships, grants, and fundraising events. Each of these outreach opportunities was designed to fulfill the Unite for HER mission, which is to bridge the gap between the medical and wellness communities by funding and delivering complementary therapies that support the physical and emotional needs of women with breast cancer during treatment and beyond.

About Belles Lacrosse Club: In 2017 Dale Watkins brought his 46 years of coaching experience in Chester County to the Belles Lacrosse Club. Belles is a family owned and operated lacrosse club in Southern Chester County. The primary focus of the Belles Lacrosse Club is to provide each player with the opportunity to grow, both as an athlete and an individual, while fostering a love of the game. We provide a safe, fun, and positive environment with an emphasis on skill development, teamwork and good sportsmanship.



2020 Lacrosse Unites for HER Sponsorship Agreement

We are proud to sponsor the 2020 Lacrosse Unites for HER at the following level:

- _____ Lead Event Sponsor -\$7,500
- _____ Pinnie Sponsor -\$5,000
- _____ Quick Stick Sponsor -\$2,500
- _____ Field Sponsor - \$1,000
- _____ Parking Sponsor - \$750
- _____ Shot Sponsor - \$500
- _____ Cradle Sponsor - \$250
- _____ Pink Friend - \$100

_____ Services: _____ Value: _____

_____ Product or Sample Donation: _____ Value: _____
Please ship product donation to: Unite for HER, 127 East Chestnut Street, West
Chester, PA 19380.

_____ Other: _____

*Logos files should be sent to info@uniteforher.org upon completion of this agreement (high resolution eps, jpeg, png, or pdf file only). Please be sure to read and understand the sponsorship benefits package before completing this form. For further information, contact us at info@uniteforher.org. All items are due by April 24, 2020.

Please contact your Unite for HER representative with any questions you might have regarding sponsorship. Your donation and completed sponsorship/donation agreement should be mailed to: Unite for HER/Belles, 127 East Chestnut Street, West Chester, PA 19380.

Company or Individual Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

Contact Name: _____

Phone: _____ E-mail: _____

Signature of Authorized Representative: _____ Date: _____